



Sociooh is the perfect mix of digital signage and social media designed to engage the tech savvy, media aware audience. This is a new concept for pubs, clubs, bars, restaurants and casinos or any venue wishing to enhance its customer experience through social media.

Sociooh is a screen system that displays tweets based on a Twitter name or hash tag theme(s). For example The White Hart pub, *@WhiteHart*, will encourage its customers to take part in conversations about its food, the beers or its live entertainment etc.

Screen configurations are totally flexible with plenty of space set aside for promotions, special offers as well as advertising all the great things you do. **Sociooh** generates a buzz throughout your premises and maintains interest with live up-to-the-minute social chat. Customers feel involved and have another reason to visit you again and again.

Main Features:

| | |
|---|--|
| <ul style="list-style-type: none">• Personalised with your timeline or chosen social media feed(s)• Multiple feed capability• Web browser technology• Drag and Drop• WYSIWYG editor• Intuitive and very simple to use• Instantly editable• Enables rapid creation of screen content• Each screen is totally independent as well as delivering synchronised content to multiple screens• Powerful scheduling facility organises screen message output | <ul style="list-style-type: none">• Multiple page carousels• Video, Flash and RSS capability• Scrolling message facility• Publish your menus• Publicise future events• Generates interest and creates a buzz• Quality and reliability are delivered in a simple all-in-one solution• Ongoing Support - Nobody is more knowledgeable than our support team. We provide everything you need |
|---|--|

The Dashboard View

Twitter Feeds

Display your tweets and conversations and invite your customers to contribute in order to participate in a fully immersive experience.

Live feedback from screens

Sociooh partly utilises our highly successful digital signage system called iMERGE. This enables live feedback from the screen(s) which, in turn, generates certainty as to their state on the network. This is particularly useful in large premises with multiple displays. From any workstation, designated users have access to the screen(s) and their scheduled content.

The Editor Function

Pages are instantly editable; images, slideshows, Flash, video and scrolling text are all added through the use of our simple Toolbar. The most frequent comment we hear is the familiarity of the tools and functionality the editor provides. We don't believe a prescriptive approach assists the creative process so we make sure you have everything to generate exciting and imaginative displays.

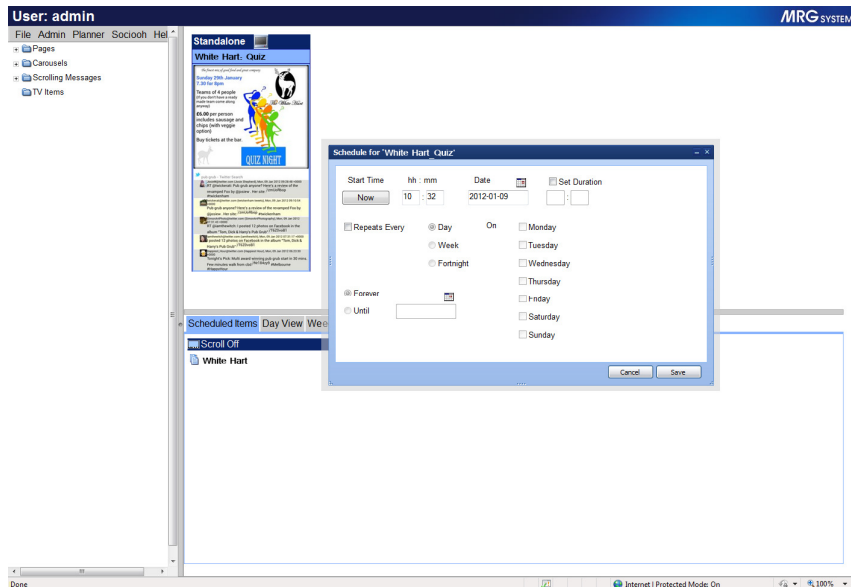
Carousels

Carousels are typically the pages you have created to advertise your venue. These could be special promotions, planned entertainment, future events and menus, all the great things you are doing and want share with your audience. These pages are stitched together with timings that ensure each page is dwelt on before moving to the next promotion and then looped round to start again.

Scheduling

One of the most powerful aspects of **Sociooh** is its ability to schedule the displays for any future time or date. Individual days can be selected and additional controls are available to fine tune your requirements. Building multiple action schedules for a future event is easy

The Dashboard



Branded Displays

