

# Retail



Digital displays help retailers get more shoppers to store, keep them shopping for longer, and help them spend more at the checkout.

- Signpost customers to different parts of the store
- Create special purchases and seasonal promotions
- Clear slow selling products with time-limited offers
- Update prices and match competitor promotions without waiting for printed POS
- Manage regional campaigns
- Let local managers choose adverts best suited to their customers
- Use live data feeds from back-office systems
- Alternatively, manual entry of key information is simple to use
- Keep people engaged with social media feeds

## Where can you use LiveSpace digital signage?

### On the street

Attract people with eye-catching advertising and window displays

### At the entrance

Help people feel welcome and signpost them to the things they want

### Around the store

Zone content like sales promotions around your store sections

Use interactive touchscreens to showcase your full range

Thank customers and direct them to other offers



# LiveSpace makes your messages unmissable...

LiveSpace digital signage helps increase sales and keep people informed.

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## Respond to local opportunities

Localisation lets head office create and manage a list of promotions. Local managers are then free to choose the best offer for their local audience.



## Zone your content

LiveSpace's grouping feature lets you zone your content. People in different areas of your buildings will see the right messages for them.



## Exploit the power of live data

LiveSpace manages multiple data feeds and makes sure the offers you show match your customers' needs. Let your messages respond to changes in your data.

# Start your risk-free LiveSpace trial today

Our 60-day risk-free trial provides you with the opportunity to see how LiveSpace works.

To find out more about digital signage  
call: **01453 820840** email: [sales@mrgsystems.co.uk](mailto:sales@mrgsystems.co.uk)  
or visit: [www.mrgsystems.co.uk](http://www.mrgsystems.co.uk)

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